



wyzr

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blitz



ABOUT WYZR

Wyzr is building an all format knowledge platform; currently focused on books and ebooks, soon to launch audiobooks, animated summaries and more.

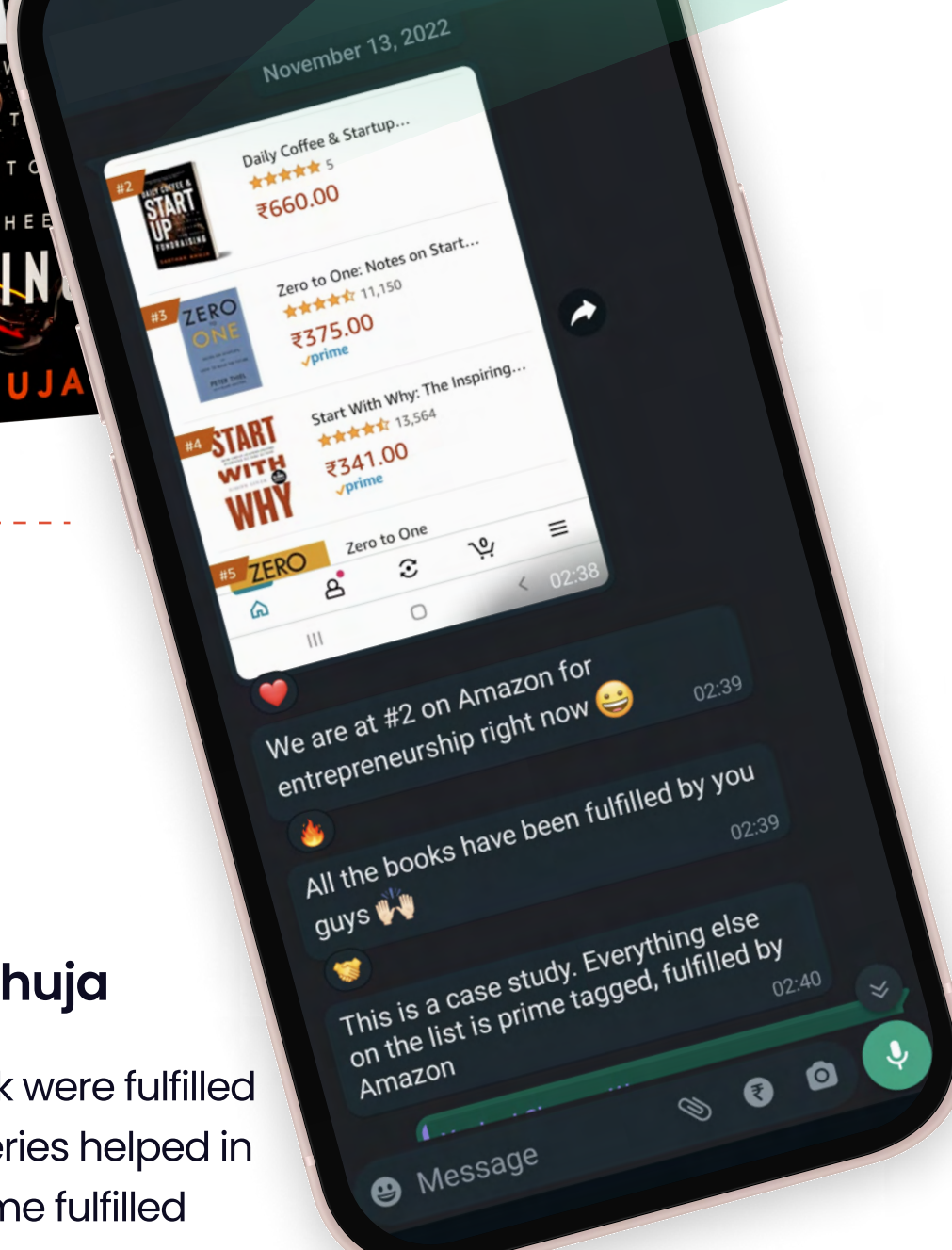
Yashraj Sharma • Founder, Wyzr.in



Together, we've delivered **2 bestsellers** on **amazon**

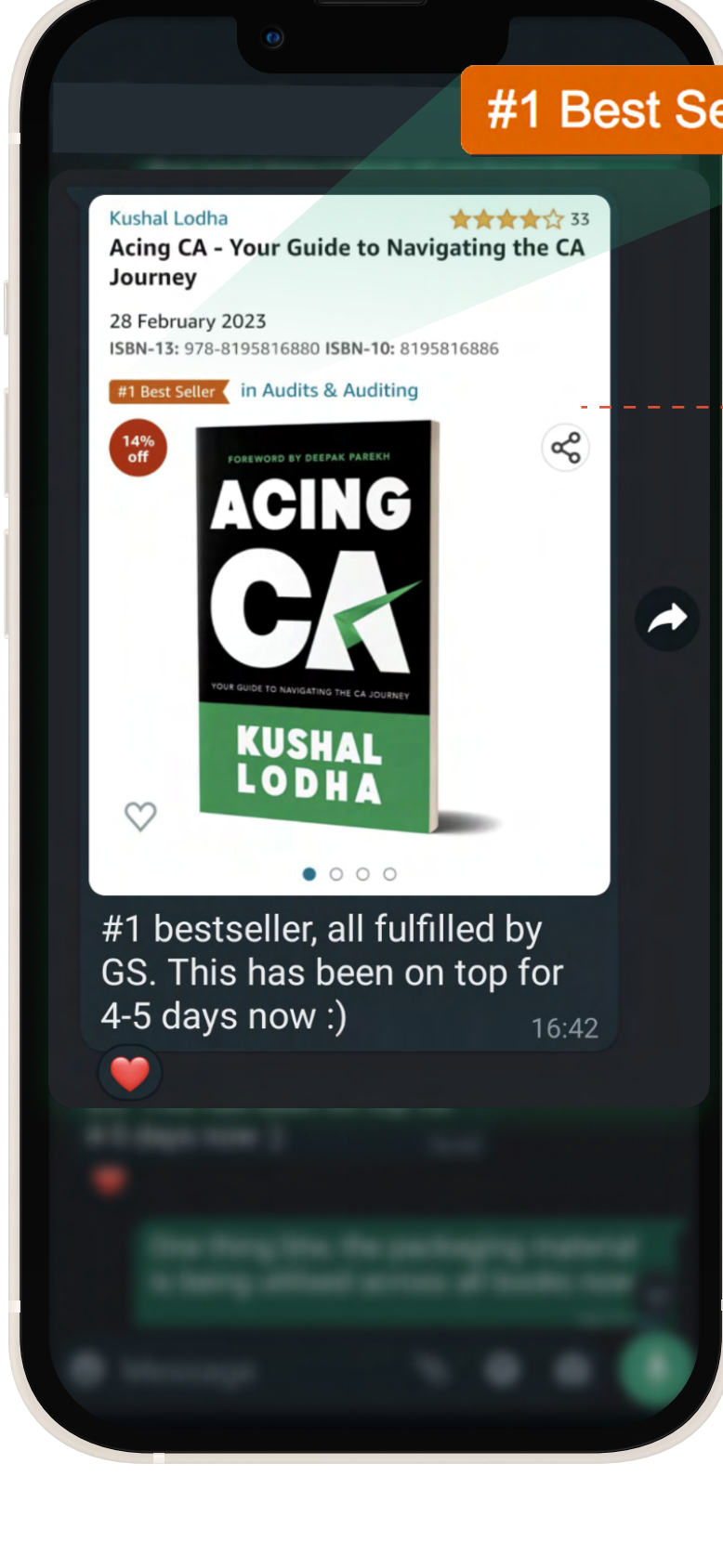


#2 in Entrepreneurship



Daily Coffee & Startup Fundraising, Sarthak Ahuja

All Amazon orders of the book were fulfilled by Blitz, **4-Hr superfast** deliveries helped in competing against other prime fulfilled books



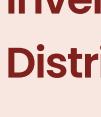
#1 Best Seller

Acing CA, Kushal Lodha

Speed of fulfilment plays a key role in Amazon's ranking algorithm.

Distributing inventory in 3 Blitz FCs helped deliver faster Pan-India and within 4-Hr in metro cities.

How we helped them Get To #1 in Amazon



Inventory Distribution

Omnichannel Fulfilment

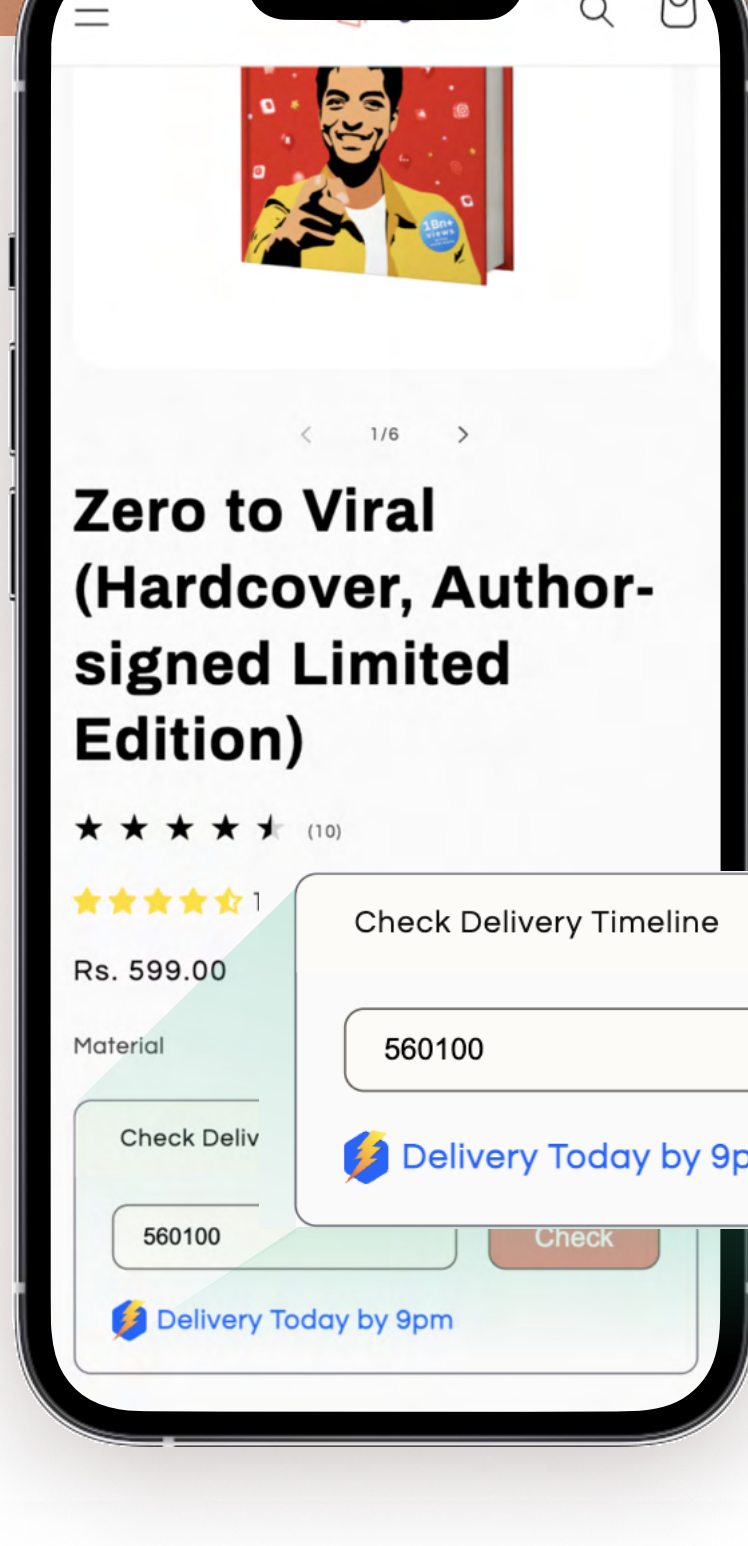
Blitz fulfils orders from all sales channels, which were easily connected to our OMS with a few clicks

Inventory was distributed across the Blitz fulfillment centers seamlessly to reduce the logistics costs for the brand



Same Day Delivery

With inventory stored in metro cities, Wyzr was able to fulfil orders from all channels on the Same Day and within 4-Hrs



Faster Delivery Faster Growth

Committing exact delivery timelines helps build customer trust. While marketplaces like Amazon are able to do this, a D2C brand finds it difficult to build this tech for them.

Blitz also integrated **Blitz-Tags**, an AI powered real-time delivery timeline checker onto Wyzr's Shopify website to commit exact timelines to buyers on their website.



Kushal Kabra
Strategy & Operations,
Wyzr.in

Kushal

Hear from them

Blitz users interference is very simple to use and understand. The information provided on the platform is exactly what a customer needs to analyse and its all on a single platform which makes it ever more easier. Its good to see good set of communication as this is of utmost importance when it comes to handling logistics and operations in a company. Hyperlocal service offered by Blitz is one of the best intra-city delivery methods at an affordable rate.

Your story is our success

At Blitz, our mission is to become the world's most customer-centric eCommerce enabler platform, helping sellers build & grow their brands sustainably by constantly innovating to provide a seamless shopping experience for their buyers.

If you want to delight your customers and turbocharge your sales feel free to reach out to us.



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