



Increased Add to Carts by:

19.5%

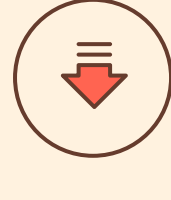
About the company

Encapsulating inspirations from around the globe, SNITCH crafts clothing for the fashion-forward modern man. Offering an unconventional style ethos as a men's fast fashion brand, we design styles in response to the latest trends.

Siddharth Dunganwal • Founder, Snitch

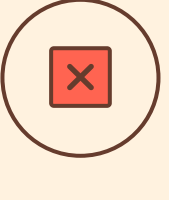


Problems Snitch faced



Next Day Delivery Not Enough

Next Day Delivery has become a market norm. To stay ahead in the market and provide an offering that **delights their customers** Snitch had troubles finding a reliable and cost effective partner.



High RTO %

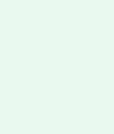
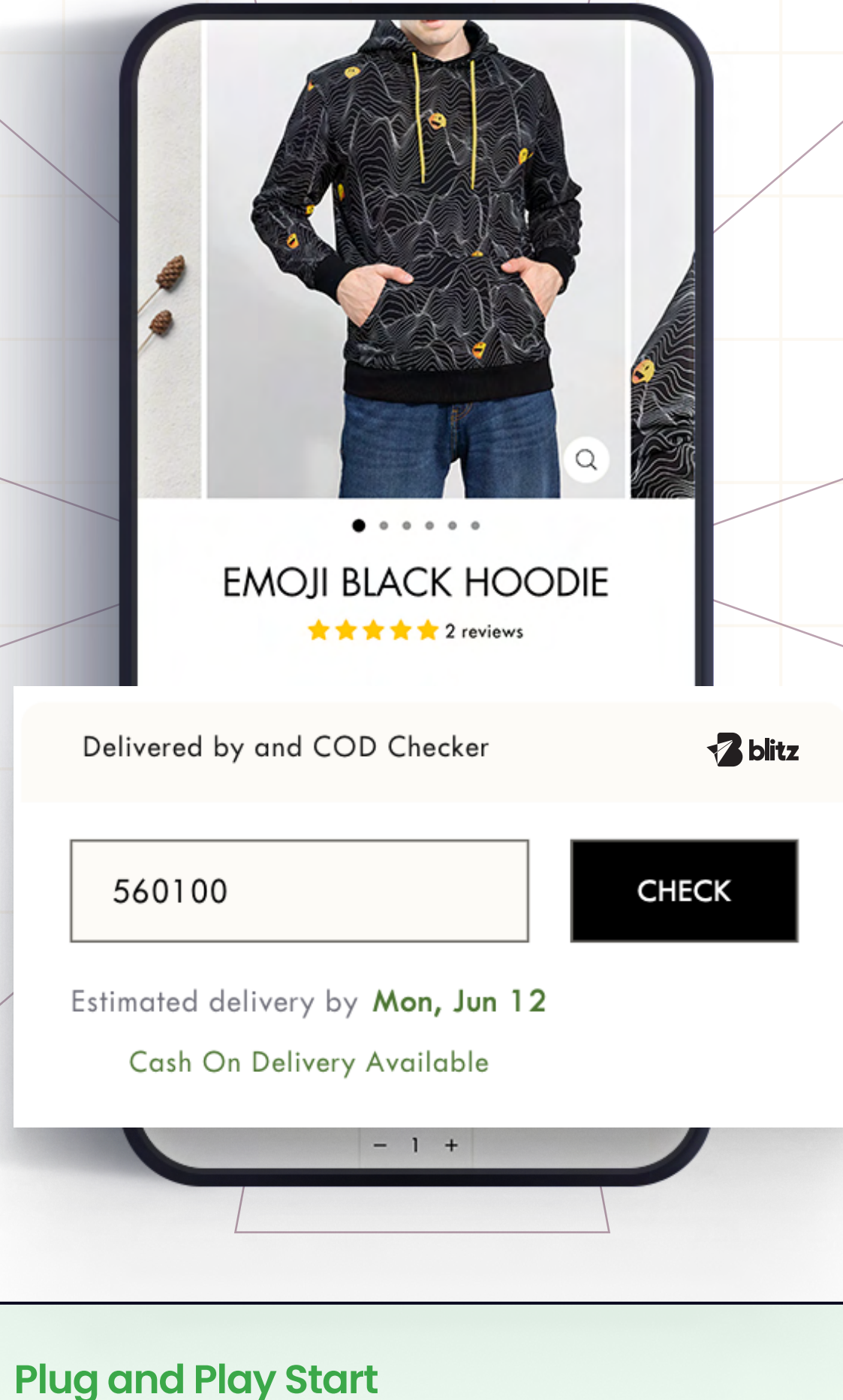
Snitch is a fast fashion brand. Same Day Delivery ensures the product gets to the buyer before buyer remorse kicks in, thereby ensuring **lesser RTOs** and higher realised revenue.



Lower website conversion %

By not committing delivery timelines on their website & app trust of a customer reduced. In the lack of proper information buyers turn to Amazon and Flipkart for ordering, leading to **loss of sales** for Snitch.

How did we help?



Plug and Play Start

Snitch integrated their website and OMS easily to the Blitz portal with a few clicks allowing real time flow of order and tracking information.



Same Day Delivery

Pickups were seamlessly aligned and orders were delivered to the customer within 24 Hrs of pickup with incredible efficiencies.



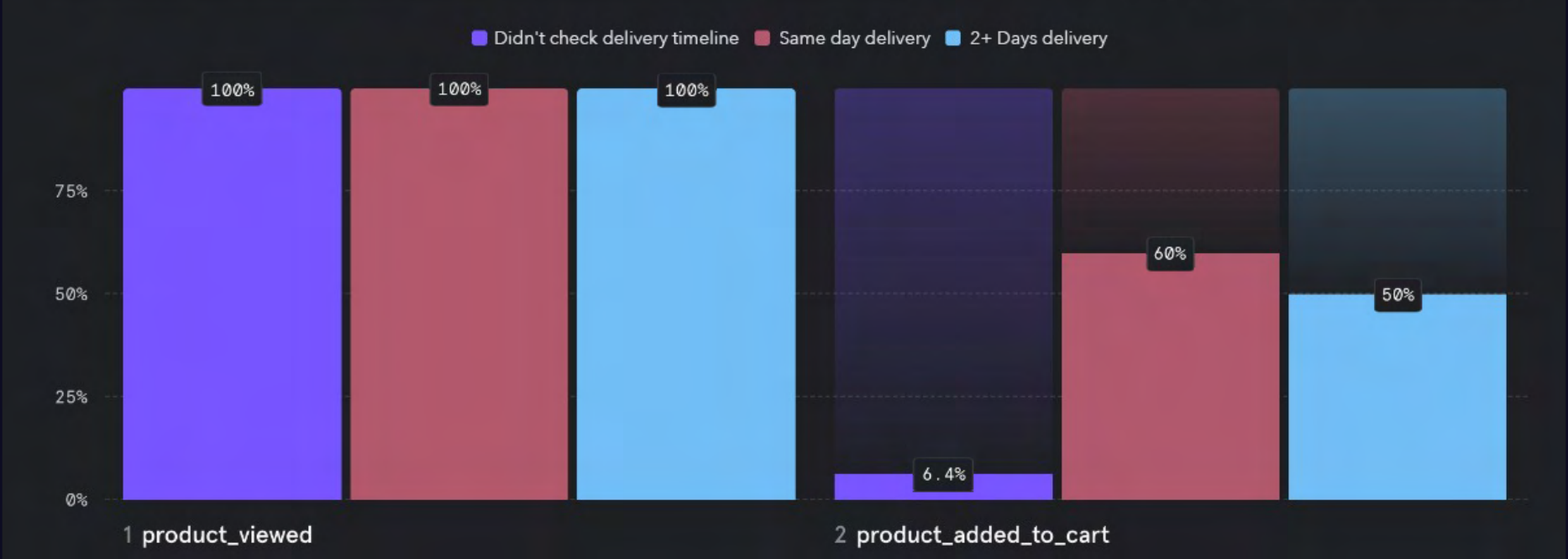
Simplee Tags

Snitch integrated Blitz Tags; an AI-powered tool that easily integrated to their website and provided precise delivery timelines based on real-time inventory information.

What's the impact

19.5%

Increased Add to Carts by:



40%

Reduction in Delivery TaT

TaT reduced to 1.2 days from 2 days

35%

Reduction in RTO

RTO reduced from 10% to 6.5%

Hear from them

Delivering on the Same & Next Day from our warehouses in Bangalore has been a great differentiator for us.

Blitz Tags have enabled us to commit real time delivery timelines on our website and app, which has led to better customer trust and a higher conversion rate from the product landing pages.

The team is also extremely responsive and proactive in solving issues, highly recommend them.

Chetan Siyal • Founding Member & CMO

Chetan Siyal

Your story is our success

At Blitz, our mission is to become the world's most customer-centric eCommerce enabler platform, helping sellers build & grow their brands sustainably by constantly innovating to provide a seamless shopping experience for their buyers.

If you want to delight your customers and turbocharge your sales feel free to reach out to us.



Connect with us at:

bussiness@growsimplee.com

+91 96207 43371