

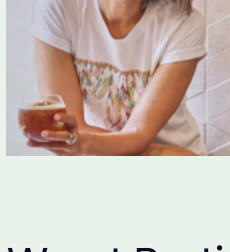
BARTISANS

Increased Add to Carts by:

30%



About the company



We at Bartisans, simplify the intimidating art of blending a cocktail, with unique cocktail mixers made only from natural ingredients. Handcrafted in small batches using fresh fruit juices and spices, our cocktail mixers will help you make bar-quality cocktails in the comforts of your own home.

Jovita Mascarenhas • Co-Founder

Problems BARTISANS faced



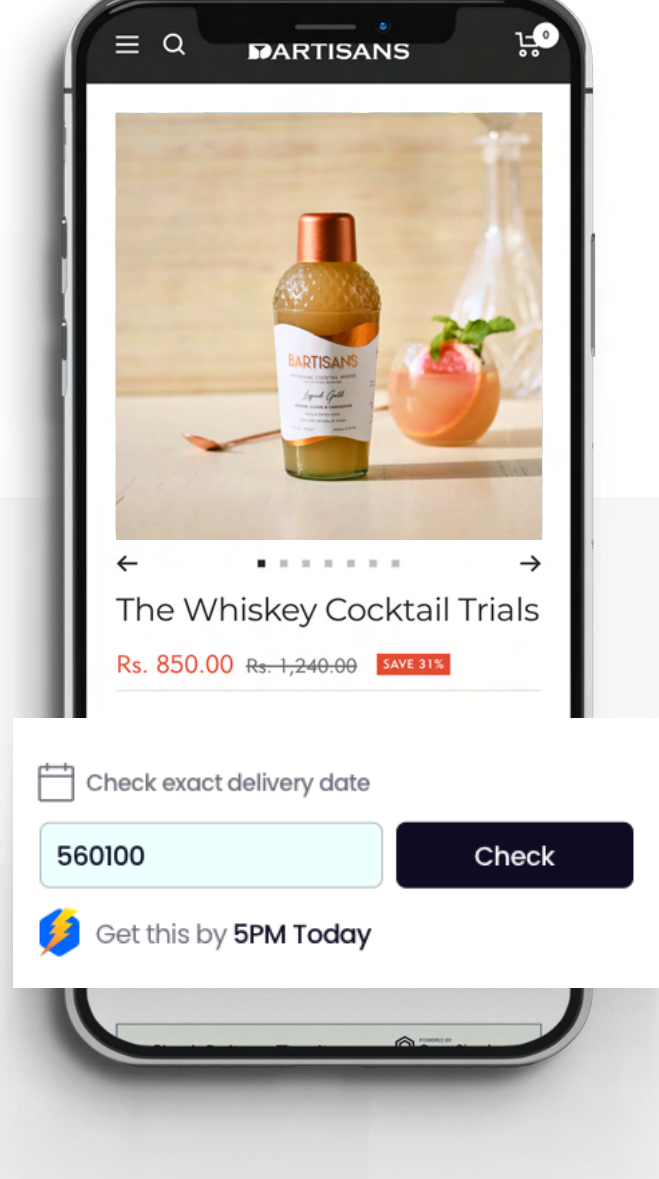
High Delivery TATs and Low Delivery %

Although Bartisans had a delivery % of around 90% in Mumbai, they have encountered a notable hurdle with their average delivery TaT of over 2 days.

Conversion Funnel Drop Offs

Previously, Bartisans did not provide explicit delivery timelines on their product and collection pages, resulting in significant drop-offs within the overall order funnel.

How did we help?



Powering Bartisans with super fast 4-Hr deliveries, and elevating their delivery % from around 90% to an impressive 99.5%, Blitz helped improve the customer experience and build a strong loyalty. Committing to these super fast timelines on their website with Blitz tags helped Bartisans tap into the realm of impulse buying, resulting in increased order conversion rates.

1 Plug and Play Start

Bartisans integrated their Shopify Website quickly with just few clicks. Automation of Blitz simplified the order and shipment creation flow.

2 Become Same Day Delivery enabled

Orders were delivered to the Bartisan's customers at lightning speeds and with great efficiency, ensuring seamless delivery experience.

3 Activate Blitz Tags

Bartisans activated Blitz tags, committed Same Day Delivery to buyers and was able to drive higher conversions on their website.

What's The Impact?



Increased Add to Cart by

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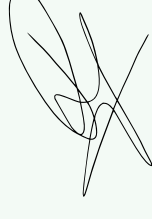
A **99%** delivery rate in **Mumbai**

Delivery TAT reduced to **4Hrs**

Hear from them



Jordan Mascarenhas
Co-Founder



It's been a fantastic experience with Blitz. We used to get a lot of requests for fast deliveries from our customers, and on-demand hyperlocal players charge a lot for that. With Blitz we have been able to deliver at amazing speeds, efficiency and not miss out on those orders. Blitz tags have given a great improvement in add-to-cart % by committing these accurate and fast timelines on the website.

Your story Is our success



At Blitz, our mission is to become the world's most customer-centric eCommerce enabler platform, helping sellers build & grow their brands sustainably by constantly innovating to provide a seamless shopping experience for their buyers.

We help D2C brands, and eCommerce sellers accelerate their sales by enabling quick commerce with our innovative technology solutions and operational excellence. If you want to delight your customers and turbocharge your sales, feel free to reach out to us.

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